



**WJFK AM , WPGC HD-3  
QUARTERLY ISSUES & PROGRAMS REPORT**

**1st Quarter**

**January 1 thru March 31st, 2014**

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**ON TRACK**

**WJFK AM , WPGC FM HD-3 Quarterly Issues Program Report**  
**1<sup>st</sup> Quarter**  
**(01/01/14 -3/31/14)**

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Financial, Education, Culture and Homelessness  
**Date:** 01/04/2014  
**Guest:** Sarah Scruggs  
Alvin DeLoatch, Manna perspective homeowner  
**Title:** Manna Inc.

This show focused on Home Ownership and the Own Now campaign which is a campaign run by Manna to help modern and low income residents to become home owners in the District of Columbia. The show also features a new perspective homeowner named Alvin DeLoatch, who describes the process of getting through and qualifying for the homeownership process through Manna.

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Education, Health, Culture, Crime/Violence, Drugs and Youth  
**Date:** 1/12/2014  
**Guest:** Dr.Dawn Kum -CEO & Founder, DC Village Academy,  
LaShanda Ellerbee -Director of Education  
RaShawn Brown -Graduating Senior  
**Title:** Village Academy of DC -Boys School  
**Time:** 36 minutes

This show focused on the DC Village Academy which is an all boy's charter school in Washington DC that addresses the needs of so called "Boys in trouble". The show focused on the work that the school has done to better educate African American Boys, increase their learning and behavior abilities, keep them out of special education and help to change and save their lives. We also introduced the new Prince George's County location

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Financial, Transportation, Education, Health, Women's Issues  
**Date:** 1/19/2014, 1/26/2014, 02/08/2014  
**Guest:** Audrey Epperson, Urban League District of Education, Desiree Heyliger, Entrepreneur Training Program Urban League Program Manager  
**Title:** 2014 Entrepreneur Training Program  
**Time:** 33 minutes

This show focused on the Greater Washington Urban League upcoming Entrepreneur training programming. A Program funded by DOES, The Department of Employment Services for DC residents only. The Program discussed the importance in having a business plan, financial plan and a marketing plan. Home based businesses and food services industry was discussed in details. The training topics were discussed along with the agenda and teachers for the program.

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Education, Culture, Financial and Youth  
**Date:** 2/02/2014  
**Guest:** Mr Charles Allen  
**Title:** Son of "The Butler", Eugene Allen  
**Time:** 32 minutes

This show featured, The Butler", Mr Eugene Allen as the unsung hero. He was presented this award by the Jack H Olender Foundation. Accepting this award for Mr Allen, The Butler was his son Charles Allen. The making of the movie, the life of Unsung hero Eugene Allen and honorary Cardozo High School as the recipient of the grant was all discussed in details.

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Education, Culture, Financial, Transportation and Youth  
**Date:** 2/16/2014  
**Guest:** Denise Rolark Barnes, Publisher of the Washington Informer Newspaper  
**Title:** African American Heritage Tour  
**Time:** 30 minutes

This show focused on the upcoming African American Heritage Tour presented by the Washington Informer Newspaper from Black History Month. The show featured the historical tour sight in the city of Alexandria along with some background and history. The Washington Informer Newspaper Scholarship program Spelling Bee and Foundation was discussed along with their plans for next years upcoming returns of the MLK parade.

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Education, Culture, Financial, Transportation, Drugs, Women's Issues and Youth  
**Date:** 2/23/2014  
**Guest:** Pat Fagette, Curtis Watkins, Gwendolyn Griffin, Person Assistants for ACA  
**Title:** Affordable Care Act  
**Time:** 30 minutes

This show focused on the Greater Washington Urban League as site for the Affordable Health Care Act with an In Person Assistant Program that goes out into the community and helps people sign up for Health Care Insurance. The ins and outs of the ACA and how to sign up were discussed in detail.

**Program:** "ON TRACK"-AM  
**Host:** Roland Turner  
**Issues:** Education, Financial, Health, Women's Issues and Youth  
**Date:** 3/2/2014, 03/23/2014  
**Guest:** Dr Mohammed Acktar, Health DC Exchange  
Jean Crowder-Drummond, Good Success Ministries  
Jerrard Ferrar, In Person Assistant  
**Title:** Affordable Care Act  
**Time:** 30 minutes

This show focused on the Affordable Care Act, also called Obamacare. This show showcased the Act in Washington, DC, how to register as a DC resident. A walk through the process and tips on how to

enroll were all discussed in detail along with the process and role of the In Person Assister who will be out in the community to teach people how to enroll for their own health insurance. The most current myths about Obama care were shattered too. This is a two part interview.

**Program: "ON TRACK"-AM**

**Host: Roland Turner**

**Issues: Education, Financial, Health, Drugs, Women's Issues and Youth**

**Date: 3/16/2014**

**Guest: Maritha Gay**

**Title: Kaiser Permanente Mid-Atlantic States**

**Time: 30 minutes**

This show focused on Part Two of the Greater Washington Urban League's upcoming 42 ND Annual Whitney M Young Memorial Gala. We discussed the gala as well as our co-chair Kaiser Permanente, We stress wellness in the community and featured many of Kaiser's program that stress healthcare such as their "Thrive in the Schools Campaign", Walking Program, Free Educational Theater Program, Employee Engagement and much more .

**Program: "ON TRACK"-AM**

**Host: Roland Turner**

**Issues: Education, Financial, Health, Culture, Women's Issues and Youth**

**Date: 3/30/2014**

**Guest: Shyrea Thompson, AHEC, Dr Christopher Riley, Thomas Hart III,**

**Title: Deadline for ACA**

**Time: 30 minutes**

This show focused on the upcoming deadline and extension for the DC Health Link programs under the Affordable Care Act for DC residents to get health insurance. The deadline has been extended until April 15<sup>th</sup>. The show also discussed the Young Invincibles which is the age group 21 to 35 and why it is so important that they get health insurance.